

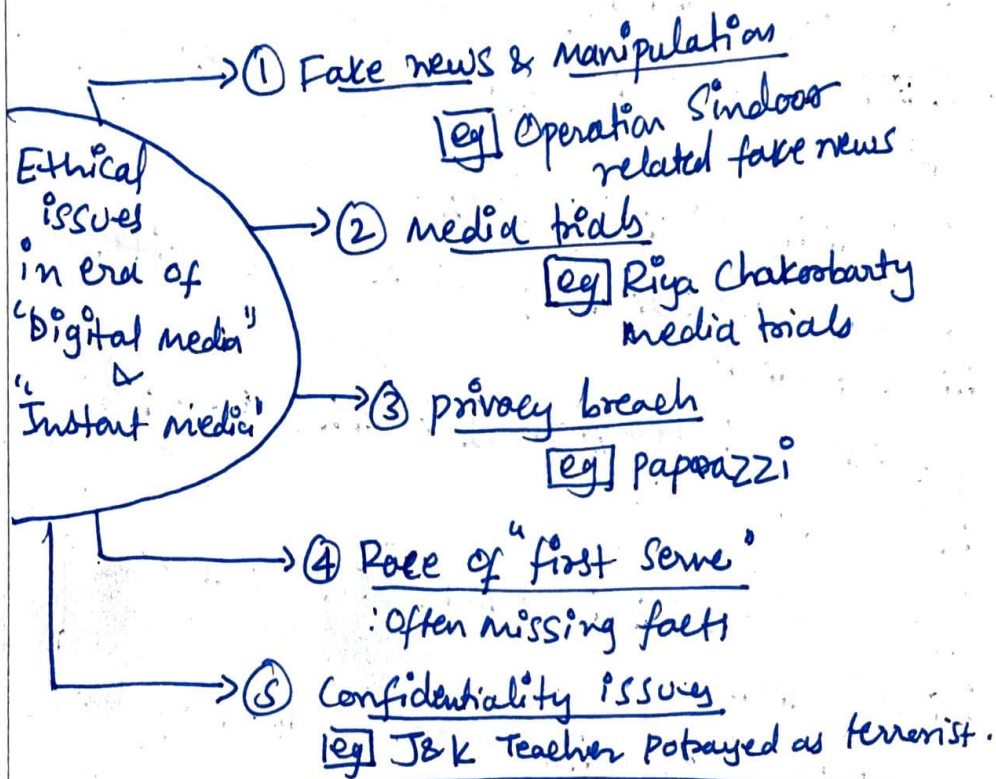
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Q In the era of digital media and instant news, what are the primary ethical dilemmas faced by journalists in India? Evaluate the role of journalistic ethics in combating misinformation & ensuring responsible journalism.

India stands at position in press freedom index, Journalists in India often face ethical dilemma in the age of digital media.



Ethical Primary Dilemmas faced by Journalists →

① TRP v. Ethical Journalism [eg] manipulating facts to gain views & viewership over ethical journalism.

② Constitutionalism v Political pressure

[eg] Communal debates often impacting Composite Culture.

③ Fake news v Authentic information

[eg] Covid-19 related fake news created panic

④ Neutrality v Biases

[eg] Biased behaviour towards a particular group.

⑤ Objectivity v Partisanship

[eg] Close association of media houses with Political parties.

⑥ Conflict of interest [eg] Politicians owning media houses.

Role of Journalistic ethics in combating misinformation.

- ① maintaining Neutrality & non-partisan behaviours
- ② Internal audits & checks on fake news
- ③ Upholding media ethics & integrity
- ④ Considering journalism as a duty (ontology - Kant)
- ⑤ Bursting & de-bunking fake news [eg] Alt news.

Media is the 4th pillar of democracy, it is imperative for media to be free, effective, neutral & object to serve its purpose.